

REP HEADLINE# 6361325  
\*\*\* ORIGINAL REV#0 \*\*\*

**Romney**

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT2/12 13.04  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 01915

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6361325  
PRODUCT ROMNEY/RNC EST#483 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT3/12 OCT9/12 WK-1

CLASS: NATL. LOCAL REGIONAL

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

*[Signature]*

DATE OCT2/12 13.04

REP: TO: MALLORY  
FROM: CASH  
THX PLS CFM, 10/2/12

**NEW**

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 483

**PL4/2**

1			500P-530P	30		\$175.00	10/8	10/9	2		M-TU	2
PROGRAM : FRIENDS												
2			500P-530P	30		\$175.00	10/3	10/5	3		W-F	3
PROGRAM : FRIENDS												
3			700P-730P	30		\$750.00	10/3	10/5	3		W-F	3
PROGRAM : 2.5 MEN												

LINE# 6361325  
FINAL REV#0 \*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P	30			10/8	10/9	2		M-TU	2
			PROGRAM : 2.5 MEN			\$750.00						
5			730P-800P	30			10/8	10/9	2		M-TU	2
			PROGRAM : 2.5 MEN B			\$850.00						
6			730P-800P	30			10/3	10/5	3		W-F	3
			PROGRAM : 2.5 MEN B			\$850.00						
7			700P-730P	30			10/6	10/6	1		SAT	1
			PROGRAM : 2.5 MEN A			\$350.00						
8			730P-800P	30			10/6	10/6	1		SAT	1
			PROGRAM : 2.5 MEN B			\$350.00						
OCT/12						\$9,575.00						

CONTRACT TOTAL \$9,575.00  
TOTAL SPOTS 17

MARKET TOTALS \$478,750 WDCW 2% WJLA 24% WUSA 22% WRC 35% WTTG 16% WPXW 0% WDCA 1%  
SVC- NSI  
DEMOS- RA35+\*